

CONTACT

Irma Meijerman Consultancy & Training

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Mijn CV is Engelstalig, zodat het aansluit bij de internationale context waarin ik werk. Een Nederlandstalige samenvatting vind je op mijn website op de pagina 'In de praktijk'.

IRMA MEIJERMAN

Educational innovator \cdot Researcher (life sciences & education) \cdot SoTL advocate \cdot Learning designer

Professional Profile

I bring over three decades of experience across higher education, research, and academic development. With a background in the life sciences and a deep commitment to meaningful learning, I've contributed to educational innovation at all levels: from designing new curricula and mentoring teachers to embedding Scholarship of Teaching and Learning (SoTL) institutionally.

I enjoy translating complex ideas into engaging learning experiences — whether in scientific education, professional development, or strategic change. My approach is evidence-informed, collaborative, and creative — always shaped by the context and always focused on learning that lasts.

Key Areas of Expertise

- Curriculum development & program innovation
- Educational leadership & mentoring
- SoTL leadership, facilitation & coaching
- Professional development & academic qualifications (Guiding teaching qualifications (BKO/SKO in NL))
- Learning design & facilitation
- Life sciences education & communication
- Organisational learning & interdisciplinary collaboration
- Educational and life science research

ROLES AND EXPERIENCES

Curriculum Innovation & Educational Design

- Co-designed and led the College of Pharmaceutical Sciences (CPS) at Utrecht University — an honours programme integrating inquiry-based, student-driven learning
- Initiated and shaped curriculum reforms aligning learning outcomes with emerging academic and societal needs
- Developed course modules that encouraged critical thinking and ownership of learning
- Worked closely with students and teaching teams to continuously adapt and improve educational practices

Impact: Improved student engagement, fostered active participation, and contributed to a dynamic learning environment

SoTL - Scholarship of Teaching and Learning

- Chair of the EuroSoTL network, connecting educators across Europe in scholarly, evidence-informed teaching
- Co-author of the Utrecht Roadmap for SoTL, adopted by multiple institutions to shape their SoTL practices and strategies
- Organised and facilitated SoTL writing groups, retreats and community sessions to support reflective teaching and professional development
- Delivered national and international workshops and keynotes on SoTL, both within higher education and at cross-sector events
- Coached and mentored educators and teams in developing SoTL projects, embedding inquiry in their teaching, and integrating SoTL into portfolios and institutional frameworks

Impact: Helped establish SoTL as a visible, supported, and valued element of academic practice; enabled others to engage in educational inquiry and gain recognition for their teaching contributions.

Academic Development & Professional Growth

- Guided dozens of educators in completing teaching qualifications (e.g. BKO/SKO in the Netherlands)
- Supported lecturers in shaping their educational identity and articulating their strengths through portfolio writing
- Facilitated retreats and programmes that fostered reflection, peer learning and career progression
- Facilitated dialogue between educators and students to strengthen collaborative learning cultures

Impact: Increased confidence, direction and recognition for teaching staff across disciplines

Scientific & Educational Research

- PhD in Toxicology (Leiden University), with research experience in cell biology, oncology, and pharmacology
- Published 50+ peer-reviewed articles in international journals
- Taught and developed courses in cell biology, toxicology, and pharmacology for BSc/MSc students
- Supervised PhD candidates, as well as numerous BSc and MSc students during research projects and thesis work
- Led and contributed to interdisciplinary research projects connecting scientific knowledge with real-world applications in health and education
- Actively engaged in educational research and innovation through SoTL, exploring themes like learning design, curriculum development, and teaching cultures
- Used evidence-informed approaches to improve practice and contribute to institutional learning strategies
- Member of working groups and review panels supporting the integration of research, teaching, and professional development

Impact: Strengthened the connection between research and teaching; built bridges between scientific expertise and meaningful education; supported new generations of students, educators, and researchers in developing their academic voice.

Leadership & Educational Management

- Member of the Educational Management Team (OMT) of the Department of Pharmaceutical Sciences, contributing to long-term strategy, coordination across programmes, and alignment of educational vision with departmental goals
- Led multi-stakeholder processes related to curriculum renewal, organisational change, and policy development — often bridging teaching teams, university boards, and external partners
- Mentored early-career colleagues in taking on leadership roles within teaching teams and working groups
- Chaired interfaculty committees focused on strengthening educational professionalism, including the development and implementation of faculty-wide criteria for promotion based on teaching excellence
- Managed grant-funded initiatives to support innovation in teaching and professional development — including coordination of teams, timelines, and evaluation processes
- Advised leadership teams and programme boards on topics such as teacher recognition, interdisciplinary collaboration, and internal development programmes

Impact: Helped build a stronger foundation for educational leadership and policy within the department and university — supporting both vision and execution. Enabled more coherent collaboration across levels and contributed to the visibility of education as a recognised and valued academic domain.

Consultancy, Facilitation & Cross-sector Projects

- Supported organisations in shaping internal learning and development through tailored advice, design, and facilitation
- Designed onboarding and growth pathways for interdisciplinary teams, connecting individual learning goals with organisational vision
- Facilitated strategy sessions and change processes using creative formats and tools that helped teams explore complexity, align perspectives, and take action

Impact: Greater clarity, ownership, and alignment within and across teams — leading to improved collaboration, shared learning, and movement from ideas to implementation

EDUCATION & PROFESSIONAL QUALIFICATIONS

- PhD in Toxicology Leiden University
- Senior Teaching Qualification (SKO) Utrecht University
- Senior Research Qualification (SKOoz) Utrecht University
- (Alumnus) Principal Fellow Centre for Academic Teaching and Learning (UU)
- Senior Fellow Advance HE, United Kingdom
- Educational Leadership Programme Utrecht University
- Senior Fellowship Track Centre for Academic Teaching and Learning (CAT)

PROFESSIONAL MEMBERSHIPS

- Chair EuroSoTL Network (https://eurosotl.org/)
- Former Vice-President Europe and current member ISSoTL (International Society for the Scholarship of Teaching and Learning)
- Contributor to national working groups on education and academic development

MORE INFORMATION

For a full list of life science and educational publications, please download the publications list.